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FIG. 1

**100**

```
<HTML>
<TITLE>My Traffic Report</TITLE>
<BODY> 111 112 113 114
110<ALTlet id="altlet1" type="subscription" width="300" height="300">
120<view id="view1" name="basic" value="trafficLocationXYZ.txt" /> 125
130<view id="view2" name="intermediate"
value="http://www.MyRushHour.com/XYZ.jpg" />
140<view id="view" name="premium" 135
value="http://www.MyRushHour.com/XYZ.mpeg" /> 145
</ALTlet>
150
160
</BODY>
</HTML>
```

FIG. 2B

250

My Traffic Report

(Image of traffic on Route 123)

(Ad Number 1)

(Ad Number 2)

Refresh

Close

FIG. 2A

200

My Traffic Report

As of 12:30 p.m., traffic is moderately congested on Route 123.

(Ad Number 1)

(Ad Number 2)

Refresh

Close

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## FIG. 3

**300**

```
<HTML>  
<TITLE>My Traffic Report</TITLE>  
<BODY>  
  As of 12:30 p.m., traffic is moderately congested on Route 123. 310  
   320  
   330  
</BODY>  
</HTML>
```

FIG. 4

**400**

```
<HTML>
<TITLE>My Traffic Report</TITLE>
<BODY>
110 <ALtlet id="altlet1" type="subscription" width="300" height="300">
    <view id="view1" name="basic" value="trafficLocationXYZ.txt" />
    <view id="view2" name="intermediate"
        value="http://www.MyRushHour.com/XYZ.jpg" />
    <view id="view" name="premium"
        value="http://www.MyRushHour.com/XYZ.mpeg" />
    </ALtlet>
410 <ALtlet id="altlet2" type="advertisement" width="300" height="150">
420   <view id="view1" name="basic"
        value="http://www.MyRushHour.com/BasicAd.jpg" />
430   <view id="view2" name="intermediate"
        value="http://www.MyRushHour.com/IntermediateAd.jpg" />
440   <view id="view3" name="premium"
        value="http://www.MyRushHour.com/PremiumAd.jpg" />
    </ALtlet>
</BODY>
</HTML>
```

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FIG. 5

